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 Dates and deadlines upon request



Canadian Educational Press Association
 Association canadienne de la presse educationnelle

Advertising Rates

(Prices do not include 15% HST. Registration Number HST 107788739)

Classifieds

- \$2/15 words & 25¢ each additional word. NSTU members.
- \$6/15 words & 25¢ each additional word. Non-members.
 (members – please provide your professional number)

PLEASE NOTE: There has been no increase in prices this year and there is no charge for colour ads.

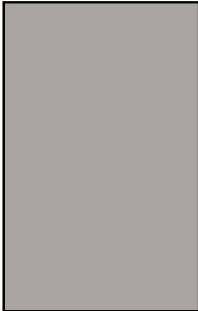
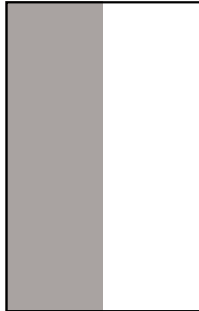
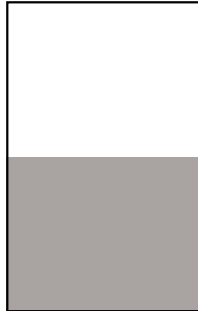
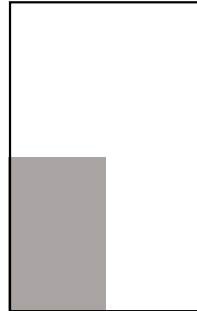
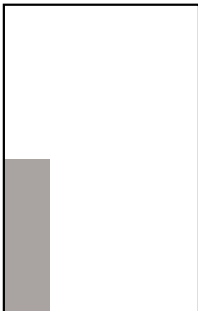
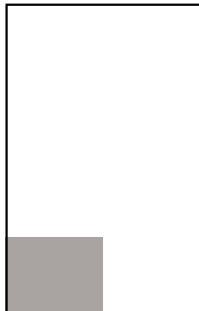
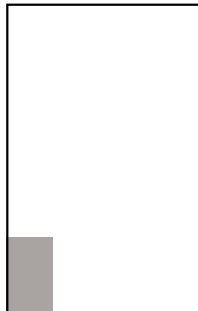

Per agate line	\$1.60
Full Page	\$1382.40
1/2 Page	\$691.20
1/4 Page	\$345.60
1/8 Page	\$172.80
1/16 Page	\$86.40

Frequency Discounts (Display Ads only)

- 15% discount for 3-5 insertions in one publishing year (September to June).
- 35% discount for 6 or more insertions in one publishing year (September to June).
- (One full colour ad per year (4.83" wide by 7.75" high) to businesses who give NSTU members a discount for their product or service for a minimum of one year.

Dimensions

	inches	cm
1 column	2.3125	5.93
2 columns	4.8333	12.28
3 columns	7.33	18.63
4 columns	9.8333	24.98
Other sizes available.		
Files accepted 300 dpi in CMYK pdf, eps, tif, InDesign.		

			
Full page 9.8333 x 15.5	Half-page vertical 4.8333 x 15.5	Half-page horizontal 9.8333 x 7.75	1/4 page 4.8333 x 7.75
			
1/8 page vertical 2.3125 x 7.75	1/8 page horizontal 4.8333 x 3.875	1/16 page vertical 2.3125 x 3.875	1/16 page horizontal 4.8333 x 1.9375

Contact

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